



CAREER PROFILE

I'm looking to bring my many years of design experience to a company that wants to leave a lasting impact on its customers. I have cultivated designers and developed UX workflows, personas, and holistic reviews for Fortune 500 clients in retail, professional services, banking, high-tech, health care and government industries. Conceptualized and managed full application, web site and mobile app development life cycle including team sizes from 5 to 20 people.

Core competencies include Human-Centered Design, UX Researcher, UX Design, Web Design, Project Management, Team Manager, User Testing, HTML and CSS Expert, Application Development, Agile Methodology and QA Testing.

CAREER HIGHLIGHTS

- Coordinated the redesign of DiSTI's GL Studio new UI and UX workflows. It's the products first major UI/UX overhaul since its initial launch. The product has attained a 70% adoption rate of users upgrading to 7.0 from previous versions.
- Redesigned Abila's netFORUM Pro event registration wizard UX workflow. Enhanced the product by reducing the steps from 12 down to 4. Users have an optimized experience completing the registration process now.
- Produced Adventist Health System's first mobile application. Performed the UX research on how the application should function and what needs to go in it. Also completed all the UI design. The project was completed for 16 hospitals in 4 months.

PROFESSIONAL EXPERIENCE

Senior UI/UX Designer

4/2019 – 3/2020

DiSTI - Orlando, FL

DiSTI is the leading provider of both turn-key and customized HMI software and 3D virtual maintenance training solutions.

- Orchestrated the redesign of DiSTI's GL Studio new UI and UX workflows. Conducted cognitive user testing to validate prototypes. Volvo, Jaguar, and Hyundai are just a few customers adopting the new version.
- Worked with product development team to write a whitepaper for Siemens on UX consistencies in a virtual reality environment. Siemens will use this document as a foundation to achieve their own virtual reality environments.
- Designed the UX for the U.S. Army's \$4 million virtual maintenance project. The goal is to create an engaging and consistent user experience through the entire Army.
- Coordinated the UI/UX design to bring a desktop application to the virtual reality environment for the first time. Collaborating with developers to create best practices in VR.
- Established the company's UI/UX processes to follow in an Agile product development environment. Introduced Design Sprints into our process.
- Formalized and improved the UI/UX of the company's three main websites by using the Design Thinking process to help improve customer's conversions.

EDUCATION

Bowling Green State University

BFA Computer Art
Minor in Drawing

Cleveland Institute of Art
Cleveland, Ohio

CERTIFICATES

The Interaction Design Foundation

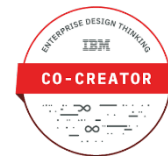
"How to Design for Augmented and Virtual Reality"

July 2019

IBM

Enterprise Design Thinking Co-Creator

MAY 2020



Enterprise Design Thinking Practitioner

April 2020



Microsoft

Microsoft Certified Professional (MCP)



Senior UI/UX Web Designer

5/2018 – 3/2019

Atkins – Orlando, FL

They are a multinational engineering, design, planning, architectural design, project management and consulting services company.

- Coordinated the UI/UX design for implementing a new web/mobile application for FEMA field inspectors. The goal was to reduce their inspection times by 30%.
- Researched and designed a new mobility application for FDOT District 5 & UCF to help improve transportation around campus.
- Implemented SharePoint solutions for internal and external clients.
- Produced the department's UI/UX processes to follow when new projects come to our team.
- Worked as team's Business Analyst in creating requirement documents with full UX mockups and technical requirements.

Senior UI/UX Web Designer

4/2017 – 5/2018

Epic Engineering & Consulting Group, LLC - Orlando, FL

A consulting firm made up of professional engineers, GS software and data engineers working with state & local governments.

- Planned the creation of several new websites dealing with automated vehicle technology.
- Creative/requirement gathering lead for the Turnpike's SharePoint Intranet redesign.
- Conducted usability study sessions to get feedback on the new design for the Intranet.
- Built a new Visual Studio responsive code shell that developers can use to build new applications with. This will give Turnpike applications a base look with minor changes for each application.

Design Supervisor

12/2015 – 3/2017

Abila - Maitland, FL (HQ in Austin, TX)

Abila is the leading provider of software and services to associations, nonprofit organizations, and government entities.

- Cultivated a team of 4 designers in two remote offices.
- UI/UX lead on the netFORUM Pro product. Worked with developers in the US and Bolivia on storyboarding and prototypes.
- Wrote and established design system with pattern libraries and standards for the netFORUM Pro product.
- Reduced the product's event registration wizard from 12 steps down to 4 by conducting usability studies with customers and then creating prototypes. I also tested those prototypes with customers to finalize the new workflow.
- Worked with the product owner to layout the road map for new product enhancements and creating prototypes from them.
- Responsible for the design team's budget and to work with other managers in UX to compile department's annual budgets.

DESIGN SKILLS

UX Design
UX Research
Web & Mobile Design
Interaction Design
Design Sprints
Data Visualization
Persona Design
Concept Design
Storyboarding
Journey Mapping
Motion Graphics
Print Design

TOOLS

Adobe Creative Suite
Axure
Balsamiq
Sketch
Figma
Justinmind
Xmind
HTML5
CSS3
JavaScript
jQuery
Bootstrap
PHP
Video Editing
SharePoint

ORGANIZATIONS

Interaction Design Foundation
American Institute of Graphic Arts (AIGA)
National Association of Photoshop Professionals (NAPP)



Senior Web Designer / Application Specialist

6/2009 – 12/2015

AdventHealth - Altamonte Springs, FL

Formerly Adventist Health System they are the largest Christian healthcare provider with over 50 hospitals and care sites.

- Creative lead on our company's first mobile app. Oversaw the UI/UX and creative process. Worked with 2 onsite developers and a vendor to complete the project in 4 months.
- Organized the creation of a new hospitals' internet template. Lead the responsibilities for timeline creation, working with facilities to organize content, UI/UX lead, and directed web developers to create special web parts for the CMS.
- Facilitated the creation and coordination of the responsive design/mobile internet templates for all Adventist hospitals.
- Shaped the creation of graphics and maintained websites for 16 hospitals.
- Lead designer in implementing a new Microsoft SharePoint intranet for the entire hospital system. With the roll out of the new intranet, there was a 40% increase in usage over the previous intranet.

OTHER PROFESSIONAL EXPERIENCE

Web / Multimedia Designer

7/2008 – 10/2008

Saris Technologies - Orlando, FL

Senior Web Designer

2/2007 – 7/2008

Sales & Marketing Technologies - Altamonte Springs, FL

Web Designer

6/2003 – 01/2007

American Greetings - Cleveland, OH

Web / Graphic Designer

9/2002 – 6/2003

Network Technologies Inc. - Cleveland, OH

Senior Graphic / Interface Design Analyst

2/2001 – 10/2001

CDI Corporation – Internet Center of Excellence - Cleveland, OH